

May 2023

ECDO Board Meeting

Minutes

Meeting date: Tuesday, May 2nd, 2023, 7pm
John Kevo and Susan Lakey-Kevo's Home

Invited Attendees (pro-tem): Jennifer Walsh, John Kevo, Keith Walsh, Jeff Hancock, Joe Ho, Chris Nygaard, Tom Lisky, Eddie Strickler, Jeff Leonard, Matt Hoene.

Invited Guests: Dave Coleman

Governing Documents:

- [League Rules & Bylaws - EMERALD CITY DARTING ORGANIZATION](#)
- [ECDO Board Position Descriptions](#)
- [ECDO Season Schedules \(For Planning Purposes\)](#)
- [Tavern Rep Scouting Report](#)

Pro-forma Reports and Agenda Items:

(can file via email if you can't participate in the board meeting)

- 1) A Rep report (Tom Linsky):
 - Sold 3 dart boards and needs to know how to pay. \$55 each. Old P still owes for sponsor fees. Tom has a check so will pay pal.
- 2) B/C Rep report (Eddie Strickler):
 - Will send out a survey at the end of season, Keith and Eddie will head a committee.
- 3) Tavern Rep report (Matt Hoene)
 - Nothing to report
- 4) Competition report (Joe Ho)
 - Season is coming to an end
 - Singles (5/24 A&B), C(5/17) women's tourney for end of season
 - Summer Doubles - sign up needs to be sent out. Keith and Susan will work on this. June 7/8
 - Sept 6/7 Start of Fall Season

5) Publicity Manager report (Susan Lakey Kevo)

- Save the Date for Memorial Shoot now on FB and Web page. More details will be added as we have them.
- Continuing to look for Community Centers and similar for a "Darts 101" Course proposal. Will keep the board updated.
- Developing a marketing plan --- hope to present at the next meeting.
- Adding an additional social media method to publicize the league and events, likely Instagram. Will need to take over publicity@instagram page.

6) IT Director report (Chris Nygaard)

- Add Dave Colman as North Division Tavern Rep.
 - i) Create email
 - ii) Add to Board Members
- ECDO Website links that need corrections.
- Updating the Archive page with past winners.
<https://www.emeraldcitydarts.org/archive.html#/>

7) Tournament Director Report (Jeff Hancock)

- Memorial Tournament, Eagles, Saturday June 24th. Memorial tourney changed to ECDO Summer Shoot
- Report on permanent tournament subcommittee activities in the last month.
- Jeff is looking into alternative tournament formats to encourage lower level players.
 - Graded divisions

8) Membership Secretary Report (Jeff Leonard)

- New Leads for the month. Curt Gabe (sp?)

9) Treasurer Report (John) - Need John's updated account balance sheets (March, April - **DONE**) See the following:

https://drive.google.com/file/d/1dCrNLnz15NW2HBql3d0paxCPdy4aTn0R/view?usp=drive_link

https://drive.google.com/file/d/1GrPPpMPOwEk85Ix9w34B7-aMbrDcGHC9/view?usp=drive_link

- Current Balances
 - Chase: \$4,019.24
 - Paypal: \$1,153.93
 - Cash:
 - Total:\$4,675
 - Previous Months Total: \$5,173.17
- Excise (Sales) Taxes remitted:
 - John will give Jeff L transactions spreadsheet so Jeff can file excise tax returns
 - Filed with no business (JL)

- Expect some business on the next one
- Q4 2022 excise taxes due on 1/15/23
- Money in:
- Inventory:
 - \$
- Unpaid player and sponsor fees
 - Outstanding Reimbursements:
 - Payments:
- Anticipated Expenses/Payments:
 - Transaction fees (2.9% + .30 per transaction)
 - Order new tablet holders (60 w/30 powder coat Jeff H will get quote)
 - Jeff H will get quote then we will vote)
 - ADO Board purchase (\$1000) (boards received on 11/1/22)
 - Got a nastygram from DC so unclear if paid yet
 - Renew ADO membership (\$175 or \$250)
 - File annual report with state of Washington (\$35)
- Continue to sell tablet holders, surrounds, lights, things that bars will use

10) Vice Presidents Report (Paul Straub): not present

11) ADO Rep. Report: (Jeff Leonard)

- ADO Masters NQ
- Currently unscheduled, traditionally at the ECDO Memorial (or whatever we call it this time)\$5,173.17
- Next National finals are 501 and Cricket Nationals
- Both at Las Vegas Open in January 19th-22nd, 2024
- June 9-11 Oregon Open
- Advanced Singles League - Week 8, will end in 3 wks - 22nd of May; have had up to 16-18 - add a couple of boards?
- Spring Season

12) President's Report (Keith Walsh)

- Change registered agents on Washington State corporate registration.
- Set up Keith with permissions in WA DOR to renew corp registration and pay taxes online.

Previous Agenda Items :

- 1) Susan's Agenda Items (Changing rules to not allow a dart player to attend a match if not throwing in a match.
 - It's hard to make a rule about this. We are going to "drop it."

- 2) Tablet holders order (Jeff H)
 - Updated Cost - **Jeff H. will get us numbers by next meeting**
 - Current inventory.

- 3) Venue Research for Tournaments
 - Hilton Garden Inn in downtown Redmond to see if there is a potential fit for hosting tournaments - Kirsty, would love to have us there.
 - American Legion - Chris O'Brien 857-498-0108 \$500 a day
 - Double Tree Seatac (50 rooms or 2k/day food)
 - Eagles by Coopers (\$500/day, \$125/hr, might be different for members)
 - See if we can find a hotel near our preferred venue
 - Any chance we could use the Kraken practice facility at Northgate?
 - Near light rail

New Agenda Items :

- 1) **New Dart Bar (Senor Sergio's) Charging for two lights and two surrounds, giving them 4 boards (2 used), 2 lights and oches.**
 - **Blind/Tournament -**
 - **Create web page on ECDO Participating Pubs page**

- 2) **Vote to add Dave Coleman board as North Regional Tavern Representative.**
 - **A subcommittee will be created for North Regional Taverns**

Special Topics:

- 1) Proposed North End Pub Crawl.
 - Propose new date.

- 2) Open Board Positions:
 - Merchandise Manager
 - North Regional Rep

- 3) 2023 Emerald City Classic:
 - Proposed dates.
 - Proposed venues.
 - Sponsorships (Board)

- 4) Snoqualmie tournament (ongoing)
 - Rebrand as Washington State Open
 - Scout out possible venues
 - Look into Redmond Garden Inn Hilton
 - Try to run as a \$12,000 tournament

- Potential Sponsors:
 - John Gill (from Eastern Washington)
 - Dirty Dog Darts
 - AccurateDart
 - Monstah Clothing
 - HardLuck Darts
 - Shot! Darts
 - Royal Dumpling House
- Will need to build more standards for this tournament
 - Building party at Jeff Hancock's house
 - Jeff H has the appropriate tools and space
 - Jeff L will forward his ideas for standards.

5) League Development:

- Youth league
- Should we recognize influencers(certIFICATE, plaque)
- Recognize bar owners (plaques, awards for sponsorship achievements).
- Bars need to advertise our events in their venues (so we can promote)
- Event promotion ()
- Banners
- Develop dart crowds from bar regulars
- Press Releases, bar newsletters, post on FB drive traffic to emeraldcitydarts.org

6) Plan for recruiting bars

- Bar recruiting parties
- Create a marketing package for presentations at bars
- Marketing Plan
- Invite bar owners to galas (BAR OWNER RECOGNITION)
- Create a package to present to bars to sell the league (branded dart swag, surrounds, boards, revenue projections)

7) Kates:

- Do we want to try to restart Sunday Blind Draw?
- Dave brought up the idea of moving it around to different bars

Upcoming Tournaments:

- 1) ECDO Memorial June 24th **Seattle, WA**
- 2) White Mountain Shootout **\$24k+** Mar31-Apr2 **Shelburne, NH**
- 3) **CDC Virtual Q School** April TBA **Online**

Next Meeting: Eddie will host next month's meeting on June 6th at 7pm.

