

January 2023

ECDO Board Meeting

Minutes

Meeting date: Tuesday, January 3, 2023, 7pm
Jeff Hancock's Office (Caldera Development) - see email

Attendees (pro-tem): Paul Straub, Jennifer Walsh, John Kevo, Keith Walsh, Jeff Hancock, Joe Ho, Chris Nygaard, Tom Lisky, Susan Lakey, Eddie Strickler, Jeff Leonard
Invited Guests:

Governing Documents:

- [League Rules & Bylaws - EMERALD CITY DARTING ORGANIZATION](#)
- [ECDO Board Position Descriptions](#)
- [ECDO Season Schedules \(For Planning Purposes\)](#)
- [Tavern Rep Scouting Report](#)

Pro-forma Reports and Agenda Items:

(can file via email if you can't participate in the board meeting)

- 1) President's Report (Keith Walsh)
 - Opening Comments.
 - Welcome to the 2023 Board
 - New Members
 - Matt Hoene (Tavern Representative)
 - Eddie Strickler (B Division Representative.)
 - Returning to the Board.
 - Susan Lakey Kevo (Publicity & Marketing)
 - Continuing
 - Keith Walsh (President)
 - Paul Straub (Vice President)
 - John Kevo (Treasurer)
 - Jennifer Walsh (Secretary)
 - Chris Nygaard (IT Director)
 - Joe Ho (Competition Secretary)
 - (Membership Secretary)
 - Jeff Hancock (Tournament Director)
 - Tom Linsky (A Division Representative)

■ Jeff Leonard nominated as Membership Secretary

- Need new board member photos for the web site
- Change registered agents on Washington State corporate registration
- Set up Keith with permissions in WA DOR to renew corp registration and pay taxes online`

2) A Rep report (Tom Linsky):

- Should we clarify rules on player order? **Completed, Compec updated score sheets showing player pick order.**

3) B/C Rep report (Eddie Strickler):

- Welcome Eddie Strickler
- B rep. responsibilities.
 - Report the views and serve the interests of the B-league players at Board meetings.
 - Communicate Board actions that affect B-league players to these players in a timely manner.
 - Surfaces and resolves issues
 - A member of the competition committee.
 - A member of the protest committee.
 - Give a monthly status report to the board.

4) Tavern Rep report (Matt Hoene)

- Welcome Matt Hoene
- Tavern rep. Responsibilities.
 - Shall vet participating venues for compliance with our setup guidelines and suggest changes to eliminate deficiencies. This shall be done prior to the start of each season and as necessary (based on feedback from players) during each season.
 - Shall assist and/or advise new venues on how to set up a new dart area (upon request)
 - Give a monthly status report to the board.
 - **Update Tavern Rep. Scouting Report**
- Tavern Hot List
 - Hooverville: Ready to participate in the league but needs a team.
 - Peace of Mind Brewing: Ready to participate in the league, needs an ECDO web page and team. **(Completed)**
 - Senor Sergio Mexican Grill in Everett: Needs to be visited to determine viability.
 - Cactus Moon: Keith and John to visit. Keith talked to them about steel tips, they are a soft tip bar. David Coleman is a contact.

- Get a team out of Eagle's #1, Jeff will be inducted in January, may need lights.
(Completed)

5) Competition report (Joe Ho)

- Preparations for Winter/Spring Season. New Season starts Feb. 1st & 2nd.
Progress: Captain's Meeting St. Andrews Jan 28th in the PM, Kevo to confirm. **(Completed)**
- Player order rule discussion:
 - 1) No change, update scoresheet with note - staying with this for '23 winter/spring. Discuss for possible change for Fall '23
 - 2) Fill out full set then other team
 - 3) Set by Set blind
 - 4) Full line-up blind

6) Publicity Manager report (Susan Lakey)

- Welcome Susan Lakey Kevo
- Publicity Manager Responsibilities.
 - Shall manage League image
 - Shall be responsible for buying ads and running ad campaigns.
 - Shall deliver a monthly status report to the board.
 - **Update/Post to Web site with News articles, Facebook/Instagram Post and League winners.**
- Introduction to the Weebly platform.
 - Schedule a one on one if needed?
 - Add weebly permissions. **(Completed)**
 - Items that need to be updated. (Susan/Keith/Chris)
 - ECDO News web page. <https://www.emeraldcitydarts.org/news#/>
 - Participating Pub: Peace of Mind: Needs an ECDO Participating Pubs web page. **(Completed)**
 - <https://www.emeraldcitydarts.org/participating-pubs.html#/>
 - Promote the new Spring league dart season. Feb 1st & 2nd. **(Completed)**
 - Promote Awards Banquet and Holiday Blind draw at the Hidden Door on Feb 11th at 3pm to 7:00pm, can set up as early as 11am **(Complete)**

7) IT Director report (Chris Nygaard)

- Emails and google accounts for new members?
 - i) Jennifer Nelson/Walsh added to the Board email list. **(Completed)**
 - ii) Add new Tavern Rep, B League Rep and Publicity Manager to the email list.
- Update board member web page. **(Completed)**
<https://www.emeraldcitydarts.org/board-members.html#/>

8) Tournament Director Report (Jeff H.)

- Report on permanent tournament subcommittee activities in the last month.

- Eagle's Aerie #1 (Maple Leaf, next to Coopers)
- Holiday shoot is going to be at the Hidden Door on Feb 11th at 3pm
- Want to look into alternative tournament formats to encourage lower level players
 - i) Graded divisions
- Phone call with Carol Herriot etc to talk about ECDO Memorial
 - i) Jeff H will coordinate.

9) Membership Secretary Report (Keith)

- Ongoing bar outreach
 - i) New Leads
 - (1) Will Conners. (sent intro email, replied 1/3/23, lives close to G&D)
 - (2) Scott Brown. (sent intro email.)

10) Treasurer Report (John)

- Balances for November-to-date (December 31st):
 - Chase: \$????
 - Paypal: \$????
 - Cash:
 - total \$????
- Balances for November-to-date (November 30th):
 - Chase: \$2365
 - Paypal: \$1529
 - Cash:
 - total \$3895
- Excise (Sales) Taxes remitted:
 - John will give Jeff L transactions spreadsheet so Jeff can file excise tax returns
 - Filed with no business (JL)
 - Expect some business on the next one
 - Q4 2022 excise taxes due on 1/15/23
- Money in:
- Inventory:
 - \$
- Unpaid player and sponsor fees
 - Outstanding Reimbursements:
 - Payments:
- Anticipated Expenses/Payments:
 - Transaction fees (2.9% + .30 per transaction)
 - Cost for trophies (\$480)
 - Order new tablet holders (60 w/30 powder coat Jeff H will get quote)
 - Jeff H will get quote then we will vote)
 - ADO Board purchase (\$1000) (boards received on 11/1/22)
 - No invoice received yet...
 - DartConnect invoice for Winter 2022/2023 season advanced Singles (\$65)

- Got a nastygram from DC so unclear if paid yet
 - QuickBooks (\$33.18)
 - Renew ADO membership (\$175 or \$250)
 - File annual report with state of Washington (\$35)
- Continue to sell tablet holders, surrounds, lights, things that bars will use

11) Vice Presidents Report (Paul Straub)

12) ADO Rep. Report: (Jeff Leonard)

- ADO Masters NQ
 - Currently unscheduled, traditionally at the ECDO Memorial (or whatever we call it this time)
- Next National finals are 501 and Cricket Nationals
 - Both at Las Vegas Open in January 19th-22nd, 2023
- Advanced Singles League
 - Fall/Winter Season began Nov 21st, ends Feb 27th.
 - 5 weeks complete, 77 total players
 - 7, 13, 14, 13, 13 players for the first five weeks.

Previous Agenda Items :

- 1) Preparations for Winter/Spring Season
- 2) We supply equipment to new bars at our expense
 - a) Keith and John will work on pitch.
 - b) Basic setup about \$250 (2 boards, 2 lights, 2 surrounds, 2 lines)
 - c) Bars responsible for upgrades and replacements
- 2) Tablet holders order (Jeff H)
 - a) Reconsider in February
- 3) Dart Boards
 - b) Receive 5 cases at Jeff H's place.
 - c) John 2 cases
 - d) Keith 1 case
 - e) Linsky 1 case
 - f) Jeff Hancock 1 case
- 4) Back to the bars meetup events (rotating blind draw,etc)?
 - George & Dragon blind draw -
 - Sunday draws at 3R?
 - Update: Challenge Cups. Sounds like a good idea.
 - Come up with a more concrete proposal - delegate
- 5) Trophies/Awards
 - Trophy Committee: (Joe/Keith)

- Finalize list of awards.
 - MVP
 - Huff Cup (yearly award or per season?)
 - High Out Singles
 - Low Dart Count Singles-Cricket
 - List of 180 pins, 9 mark counts, Hat tricks, 6 Bulls
 - Provide specifications for plaques, Athletic Awards Co.
 - Order Metals from Awardsco. (10 lead time.)
- 6) Venue Research for Tournaments
 - Hilton Garden Inn in downtown Redmond to see if there is a potential fit for hosting tournaments - Kirsty, would love to have us there.
 - American Legion - Chris O'Brien 857-498-0108 \$500 a day
 - Double Tree Seatac (50 rooms or 2k/day food)
 - Eagles by Coopers (\$500/day, \$125/hr, might be different for members)
 - See if we can find a hotel near our preferred venue
 - Any chance we could use the Kraken practice facility at Northgate?
 - Near light rail

Special Topics:

- 1) Open Board Positions:
 - a) Create ADO rep?
 - b) Secretary open position
- 2) Emerald City Classic:
 - See above notes on updates.
 - Sponsorships (Board)
- 3) Snoqualmie tournament (ongoing)
 - Rebrand as Washington State Open
 - Scout out possible venues
 - Look into Redmond Garden Inn Hilton
 - Try to run as a \$12,000 tournament
 - Potential Sponsors:
 - John Gill (from Eastern Washington)
 - Dirty Dog Darts
 - AccurateDart
 - Monstah Clothing
 - HardLuck Darts
 - Shot! Darts
 - Royal Dumpling House
 - Will need to build more standards for this tournament
 - Building party at Jeff Hancock's house

- Jeff H has the appropriate tools and space
- Jeff L will forward his ideas for standards.

4) League Development:

- Youth league
- Should we recognize influencers(certificate, plaque)
- Recognize bar owners (plaques, awards for sponsorship achievements).
- Bars need to advertise our events in their venues (so we can promote)
- Event promotion ()
- Banners
- Develop dart crowds from bar regulars
- Press Releases, bar newsletters, post on FB drive traffic to emeraldcitydarts.org

5) Plan for recruiting bars

- Bar recruiting parties
- Create a marketing package for presentations at bars
- Marketing Plan
- Invite bar owners to galas (BAR OWNER RECOGNITION)
- Create a package to present to bars to sell the league (branded dart swag, surrounds, boards, revenue projections)

6) Kates:

- Do we want to try to restart Sunday Blind Draw?

Upcoming Tournaments:

- 1) CDC Q School Jan 6 **Philadelphia Open**
- 2) Las Vegas Open **\$31k+** Jan 19-22 **Las Vegas, NV**
- 3) CDC Q School Jan 27 **K-W Tri Cities Open**
- 4) **ECDO Memorial \$???? March???? Seattle, WA - ish**
- 5) CDC Q School Feb 3 **Groundhog Open**
- 6) CDC Q School Feb 3 **Shoot the Rapids Open**
- 7) CDC Q School Feb 10 **Shoot for the Moon Open**
- 8) CDC Q School Feb 10 **Quebec Open**
- 9) CDC Q School Feb 17 **Syracuse Open**
- 10) Port City Open **\$24k+** Feb 24-26 **Portland, ME**
- 11) CDC Q School March 3 **Camelia Classic**
- 12) Camelia Classic **\$25k+** Mar 3-5 **Sacramento, CA - ish**
- 13) CDC Q School March 17 **Shediac Open**
- 14) CDC Q School March 23 **VB Classic**
- 15) White Mountain Shootout **\$24k+** Mar31-Apr2 **Shelburne, NH**
- 16) CDC Virtual Q School April TBA **Online**

Next Meeting:

-Headshots and group photo scheduled for next meeting, Chris is photographer

-Joe's Home 7pm, Feb 7th