



# August 2023 ECDO Board Meeting Minutes

Meeting date: Tuesday, August 7th, 2023, 7pm  
Eagles Club Lake City

Invited Attendees (pro-tem): Keith Walsh, Jennifer Walsh, Jeff Hancock, Chris Nygaard, Eddie Strickler, Jeff Leonard, Joe Ho, Tom Linsky

## Governing Documents:

- [League Rules & Bylaws - EMERALD CITY DARTING ORGANIZATION](#)
-  ECDO Board Position Descriptions
-  ECDO Season Schedules (For Planning Purposes)
- [Tavern Rep Scouting Report](#)
- ECDO Communication Plan

## New Agenda Items:

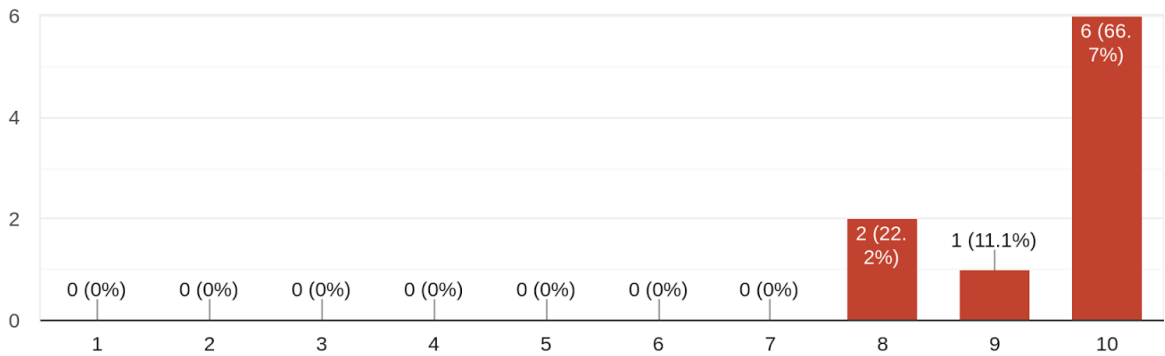
## Pro-forma Reports and Agenda Items:

(can file via email if you can't participate in the board meeting)

- 1) A Rep report (Tom Linsky)
  - A league survey results

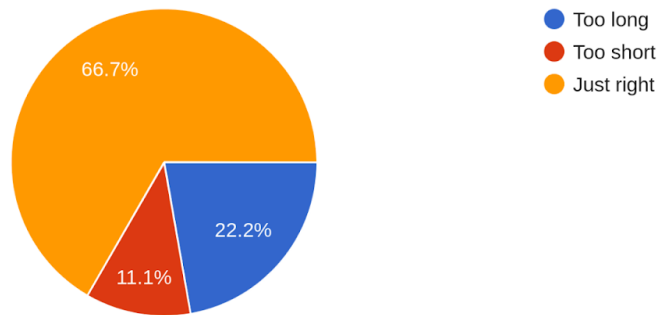
On a scale of 1 to 10, how likely are you to recommend ECDO League darts to a friend or colleague?

9 responses



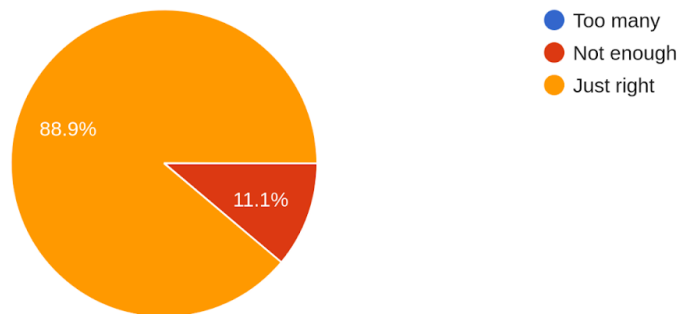
How is the overall length of a weekly match?

9 responses



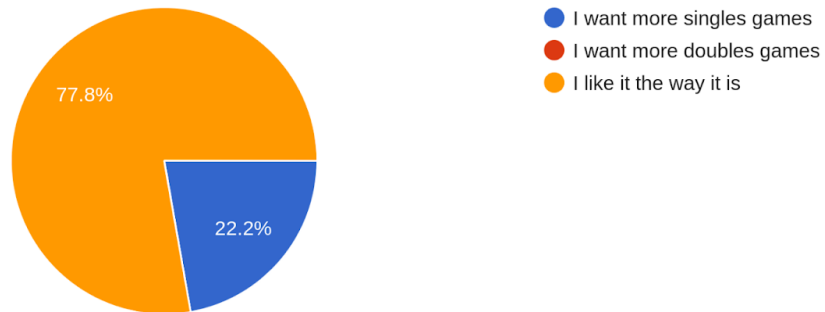
How is the total number of games per match?

9 responses



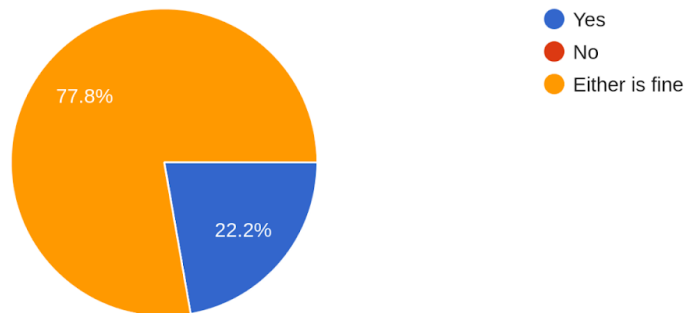
### How is the breakdown of singles games vs doubles games?

9 responses



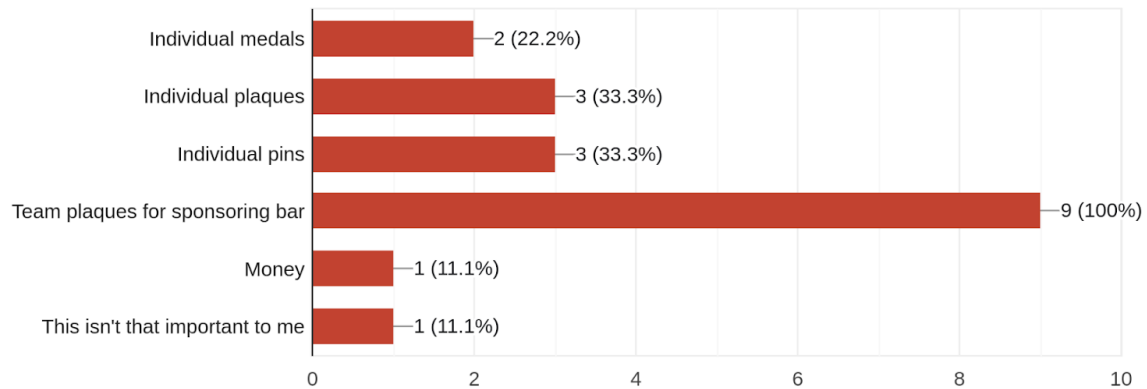
### Should we require teams to find substitutions instead of rescheduling matches?

9 responses



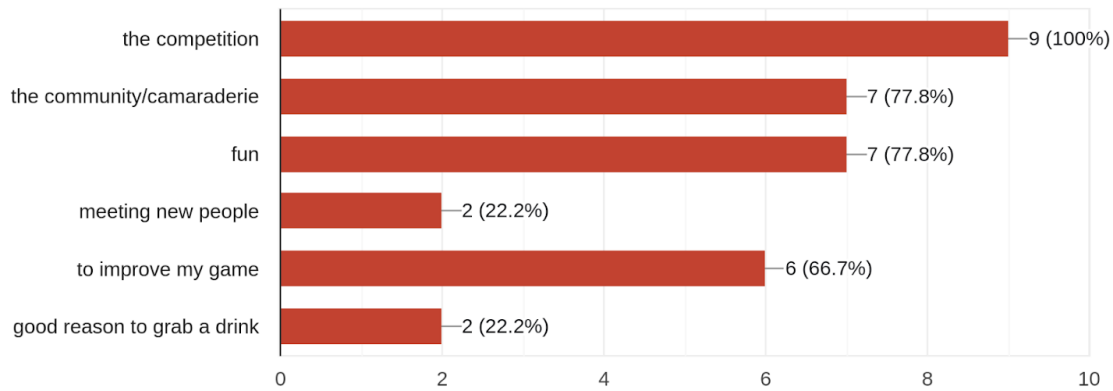
### What recognition do you think the league should give the winning team each season? (select all that apply)

9 responses



## I play league darts for (select all the apply)

9 responses



### Other feedback/comments

- The two seasons should have different formats.
- Create more opportunities for newer players to learn from experienced players.
- Would love more frequent, smaller tournaments. Quick 8s, Doubles night, blind draw night, ladies night, etc. Knockout best of 3. 4 boards. \$10-15 buy ins. Not expecting big draws in terms of players, but more activity than 1 night a week for those who are interested and lower commitment than a 15hr per day all weekend tournament that happens 1-2 a year. BUT...would definitely need more marketing support to promote.
- 10pm is the latest I want to stay out. I would be okay starting matches at 6 or 6:30pm if it got me home by 9 or 9:30pm.
- Start with singles cricket instead of singles 501

### Discussion:

- We should send out surveys after each season, it gives us great input.
- Should we incorporate doubling in for B league?
- Should we change A league format? Not until Spring Season

### 2) B/C Rep report (Eddie Strickler):

- Work on Fall Season
  - Captain's Meeting: Thursday, August 31st at 7pm at Eagles. Mandatory captains. Will form a subcommittee - Jeff L., Jeff H., Keith, Tom, Eddie and Tom
    - Blind draw - after meeting
    - Etiquette Workshop:: chalking, corking, etc.
    - Keith will make packets

**3) Tavern Rep report (Matt Hoene - not present)**

**4) Competition report (Joe Ho):**

- 2 postponed matches for summer season left and ends August 30th.
- Updating 501 B Language.

**5) Publicity Rep report (Susan Lakey Kevo - not present but report is as follows):**

- Fall season registration emailed
- New Newsletter - August issue finalized and published
- Communication Plan Update - draft two complete. Still in need of finalizing plans for strategic and collaborative use of 4 allotted Weebly emails.
- Several updates to website, previously noted via email.
- Additional items for report sent to board members in email dated 8/8

**What I'm working on:**

**1. Communication plan** -- thanks for all the feedback. I believe I incorporated most all of it. You all should have access; let me know if you don't. Updated copy can be found here:

[https://docs.google.com/document/d/1cgkRxj6NKhmkejVddjcn3aqc8lxtu-CE/edit?usp=s\\_haring&ouid=102675173508844758267&rtpof=true&sd=true](https://docs.google.com/document/d/1cgkRxj6NKhmkejVddjcn3aqc8lxtu-CE/edit?usp=s_haring&ouid=102675173508844758267&rtpof=true&sd=true)

**2. Newsletter** -- uploaded to website, and sent via email. Link here:

[https://drive.google.com/file/d/1JWuSHATNT5H-1pzy39PXxoJyfp-RK1pW/view?usp=s\\_haring](https://drive.google.com/file/d/1JWuSHATNT5H-1pzy39PXxoJyfp-RK1pW/view?usp=s_haring)

Suggestion to share survey results

Changes that will be made according to results.

League 1: 21 leg match format, 401

Champions League: Singles 401 to 501 double out

Premier League

**What I need from you:**

**1. Newsletter** - Board updates for Board section of September newsletter. Can be anything -- i.e. new tavern, sharing survey results, what you're working on. We don't need updates from everyone every month, but one or two members would be nice. Please send by 8/31 if you have something to share.

- Suggestion to share survey results:

League 1: 21 leg match format, 401

Champions League: Singles 401 to 501 double out

Premier League

- Plaques will go out the end of each season

**2. Registration for Fall** -- emailed and added to website. Do we want flyers at taverns? If so, need someone to go hang them...if someone can volunteer to do that, I can create and print.

- Keith will hang them

**6) IT Director report (Chris Nygaard - not present)**

**7) Tournament Director Report (Jeff Hancock)**

- Next Tournament (2023 Emerald City Classic:)
  - Proposed dates - November 17th, 18th, 19th
  - Proposed venues - Eagles Lake City
  - Have a separate B tournament all day Sunday
  - Need to schedule a subcommittee to discuss tournament and format - discuss with Anthony G.

**8) Membership Secretary Report (Jeff Leonard)**

- New Leads for the Month of July
  - 2 contacts, one looking for darts in Edmonds, another team wants to play out of Old County
  - Sold 5 boards, HD bought 4 - need to order more

**9) Treasurer Report (John - not present)**

**See following link for balance sheet:**

<https://docs.google.com/document/d/1EBSMD9sRQMOMn4Ub17tiVreU9-fbs8nggLkLfxoklNM/edit?usp=sharing>

- July Expenses
- July Income
- Current Balances
  - i) Cash
  - ii) Paypal
  - iii) Venmo
  - iv) Bank Account
- Anticipated Expenses/Payments for August
  - Season Plaques & Tablet Holders.

**10) ADO Rep. Report: (Jeff Leonard)**

- ADO Masters update
  - Generated 5 tickets
- Singles league starts in 2 weeks
- Cricket Nationals: playoff in Portland then Vegas for finals
- DPNW: Nils want to start one in the PNW, feeder to the CDC - Pro Darts; tournament series with a couple each weekend
- Jeff L. purchased 20 koozies, will let us know when available

## 11) President's Report (Keith Walsh)

- Perspective New Board Member: Chris O'Brien - possibly tavern rep

## Previous Agenda Items :

- 1) Tablet holders (: Jeff H)
  - Update on production and arrival. We will move forward with this.
- 2) Venue Research for Tournaments
  - Hilton Garden Inn in downtown Redmond to see if there is a potential fit for hosting tournaments - Kirsty, would love to have us there.
  - American Legion - Chris O'Brien 857-498-0108 \$500 a day
  - Double Tree Seatac (50 rooms or 2k/day food)
  - Eagles by Coopers (\$500/day, \$125/hr, might be different for members)
  - See if we can find a hotel near our preferred venue
  - Any chance we could use the Kraken practice facility at Northgate?
  - Near light rail
- 3) Open Board Positions:
  - Tavern Rep - Chris O'Brien
- 4) Snoqualmie tournament (ongoing)
  - Rebrand as Washington State Open
  - Scout out possible venues
  - Look into Redmond Garden Inn Hilton
  - Try to run as a \$12,000 tournament
  - Potential Sponsors:
    - John Gill (from Eastern Washington)
    - Dirty Dog Darts
    - AccurateDart
    - Monstah Clothing
    - HardLuck Darts
    - Shot! Darts
- 5) League Development:
  - Youth league
  - Should we recognize influencers(certificates, plaque)
  - Recognize bar owners (plaques, awards for sponsorship achievements).
  - Bars need to advertise our events in their venues (so we can promote)
  - Event promotion
  - Banners
  - Develop dart crowds from bar regulars
  - Press Releases, bar newsletters, post on FB drive traffic to [emeraldcitydarts.org](http://emeraldcitydarts.org)

- 6) Plan for recruiting bars:
  - Bar recruiting parties
  - Create a marketing package for presentations at bars
  - Marketing Plan
  - Invite bar owners to galas (BAR OWNER RECOGNITION)
  - Create a package to present to bars to sell the league (branded dart swag, surrounds, boards, revenue projections)
  
- 7) Blind Draw:
  - Do we want to try to restart Sunday Blind Draw? We want to start a rotating blind draw.

## **Upcoming Tournaments:**

- 1) White Mountain Shootout **\$24k+** Mar31-Apr2 **Shelburne, NH**
- 2) **CDC Virtual Q School** April TBA **Online**

### **Next Meeting:**

**Tuesday, September 5th at 7:00 PM**

**Location: LC Eagles**