April 2023 ECDO Board Meeting Minutes

Meeting date: Tuesday, April 4, 2023, 7pm Jeff Hancock's Office - see email for address

Invited Attendees (pro-tem): Jennifer Walsh, Keith Walsh, John Kevo, Jeff Hancock, Joe Ho, Chris Nygaard, Eddie Strickler, Jeff Leonard Invited Guests:

Governing Documents:

- League Rules & Bylaws EMERALD CITY DARTING ORGANIZATION
- ECDO Board Position Descriptions
- ECDO Season Schedules (For Planning Purposes)
- Tavern Rep Scouting Report

Pro-forma Reports and Agenda Items:

(can file via email if you can't participate in the board meeting)

- 1) A Rep report (Tom Linsky):
 - Not present
- 2) B/C Rep report (Eddie Strickler):
 - Subs vs. reschedule; making subs more readily available, announce the option at Captain's meeting and remind through email
 - Length of matches going to 11:30 or midnight, it's usually just one team
 - Send survey at end of season re above
- 3) Tavern Rep report (Matt Hoene)
 - Not present
- 4) Competition report (Joe Ho)
 - Joe's draft rule suggestion based on John and Susan's complaint:

In the spirit of inclusion, the ECDO encourages all members to participate in all matches. For team divisions other than A/Premier, all team members available and present for the duration of the match shall be included in the

lineup. Injured players and those agreed upon by both captains may be excluded from this rule.

*This will be voted upon next meeting.

- Women's Tournament Should women in A be given the choice between playing top 8 in A (co-ed) or the Women's top 8 held in B but not both? There are so few women that a top women's tournament cannot be held in A. There is an unfair advantage for women in A to play the B League Women's Top 8. A Men do not play in B if not on a B team.
- Win percentage in Singles league
- 5) Publicity Manager report (Susan Lakey Kevo not present but I found her notes, thank you, Susan!)
 - Save the Date for Memorial Shoot now on FB and Web page. More details will be added as we have them.
 - Winners of Coopers Cup added to FB and Web page.
 - Continuing to look for Community Centers and similar for a "Darts 101" Course proposal. Will keep the board updated.
 - Developing a marketing plan --- hope to present at the next meeting.
 - Adding an additional social media method to publicize the league and events, likely Instagram. Will need to take over publicity@instagram page.
- 6) IT Director report (Chris Nygaard)
 - ECDO Website links that need corrections
 - Updating the Archive page with past winners, add 2022 https://www.emeraldcitydarts.org/archive.html#/
 - Tavern Rep. is reporting that he is not getting emails; Chris reset password **complete**
- 7) Tournament Director Report (Jeff Hancock)
 - Memorial tournament at Eagles late June, Saturday, June 24th & 25th \$500 for venue each day, two-day tournament - Sunday B tournament, ~\$3K, working on format with Anthony, discussing another darting organization running tournaments
 - ADO tournament at Hidden Door
 - Hit up alcohol vendors for sponsorships, we need to raise money for tournaments
 - Jeff is looking into alternative tournament formats to encourage lower level players.
 - i) Graded divisions
 - Players from 3 Lions willing to move to other eastside venues to expand
- 8) Membership Secretary Report (Jeff Leonard) Miles is new and doing well; there are a few others but they have not been assigned a team, many aren't regularly available
- 9) Treasurer Report (John Kevo)
 - Balances 3/1 to 3/31/2023):

- o Chase:
- o Paypal:
- o Cash: \$
- o Total: \$5,207.40

(I'm confused about which account balance sheet to use and then the updates so this may not be correct - JW)

- Excise (Sales) Taxes remitted:
 - John will give Jeff L transactions spreadsheet so Jeff can file excise tax returns. Jeff and Keith will work on this.
 - Filed with no business (JL)
 - Expect some business on the next one
- Money in:
- Inventory:
 - 0 \$
- Unpaid player and sponsor fees
 - Outstanding Reimbursements:
 - o Payments:
- Anticipated Expenses/Payments:
 - Transaction fees (2.9% + .30 per transaction)
 - Cost for trophies (\$480)
 - Order new tablet holders (60 w/30 powder coat Jeff H will get quote)
 - Jeff H will get quote then we will vote)
 - o ADO Board purchase (\$1000) (boards received on 11/1/22)
 - No invoice received yet...
 - DartConnect invoice for Winter 2022/2023 season advanced Singles (\$65)
 - paid
 - QuickBooks (\$33.18)
 - Renew ADO membership (\$175 or \$250)
 - File annual report with state of Washington (\$35)
- Continue to sell tablet holders, surrounds, lights, things that bars will use
- Will test drive WhatsApp
- 10) Vice Presidents Report (Paul Straub)
 - Not present
- 11) ADO Rep. Report: (Jeff Leonard); will talk to them about ADO Masters NQ not a go
 - Currently unscheduled, traditionally at the ECDO Memorial
 - Next National finals are 501 and Cricket Nationals
 - Both at Las Vegas Open in January 19th-22nd, 2024
 - Advanced Singles League
 - Spring Season is underway
- 12) President's Report (Keith Walsh)

- Re-Established the non profit entity with the WA Secretary of State Corporation and Charities Division. **Completed.**
- Reseller's Permit. Expires April 9th. **Keep resale permit**
- Jeff H will get us numbers for tablet holders
- Change registered agents on Washington State corporate registration. **Keith and Jeff worked on this.**
- Set up Keith with permissions in WA DOR to renew corp registration and pay taxes online. **Keith and Jeff worked on this.**
- Going forward all board members will update the agenda with their report for the meeting so they will be documented if not present. President will send link to agenda in advance?

Previous Agenda Items:

- 1) Susan's Agenda Items Changing rules to <u>not</u> allow a dart player to attend a match if not throwing in a match. Waiting on Susan to be present. Joe drafted a rule. This would pertain to B only
- 2) Dart Boards
 - a) Have 4 cases, 12 slightly used
- 3) Back to the bars meetup events (rotating blind draw,etc)?
 - Sunday draws at 3R?
 - Update: Challenge Cups. Sounds like a good idea.
 - Come up with a more concrete proposal delegate
- 4) Venue Research for Tournaments
 - Hilton Garden Inn in downtown Redmond to see if there is a potential fit for hosting tournaments - Kirsty, would love to have us there.
 - o American Legion Chris O'Brien 857-498-0108 \$500 a day
 - O Double Tree Seatac (50 rooms or 2k/day food)
 - Eagles by Coopers (\$500/day, \$125/hr, might be different for members)
 - See if we can find a hotel near our preferred venue
 - Any chance we could use the Kraken practice facility at Northgate?
 - Near light rail

New Agenda Items:

- 1) Incident at Pub at Pipers Creek. A letter of reprimand will be sent. Paul to prepare and send to Jennifer.
 - a) This did not happen, we are going to skip the letter. Keith will call Austin and talk to him.

2) John Kevo - suggestion to use What's App for communication. Will give a test drive.

https://www.whatsapp.com/

Special Topics:

- 1) Proposed North End Pub Crawl
 - a) Proposed date: End of April?

Proposed Establishment. (See hand out.)

Meet at Cactus Moon Proposed Promotions

- 2) Open Board Positions:
 - Merchandise Manager
- 3) Snoqualmie tournament (ongoing)
 - Rebrand as Washington State Open
 - Scout out possible venues
 - Look into Redmond Garden Inn Hilton
 - Try to run as a \$12,000 tournament
 - Potential Sponsors:
 - John Gill (from Eastern Washington)
 - o Dirty Dog Darts
 - o AccurateDart
 - Monstah Clothing
 - HardLuck Darts
 - Shot! Darts
 - Royal Dumpling House
 - Will need to build more standards for this tournament
 - Building party at Jeff Hancock's house
 - Jeff H has the appropriate tools and space
 - o Jeff L will forward his ideas for standards.
- 4) League Development:
 - Youth league
 - Should we recognize influencers(certificate, plaque)
 - Recognize bar owners (plaques, awards for sponsorship achievements).
 - Bars need to advertise our events in their venues (so we can promote)
 - Event promotion ()
 - Banners
 - Develop dart crowds from bar regulars
 - Press Releases, bar newsletters, post on FB drive traffic to emeraldcitydarts.org

- 5) Plan for recruiting bars
 - Bar recruiting parties
 - Create a marketing package for presentations at bars
 - Marketing Plan
 - Invite bar owners to galas (BAR OWNER RECOGNITION)
 - Create a package to present to bars to sell the league (branded dart swag, surrounds, boards, revenue projections)
- 6) Kates:
 - Do we want to try to restart Sunday Blind Draw?

Upcoming Tournaments:

- 1) CDC Q School Jan 6 Philadelphia Open
- 2) Las Vegas Open \$31k+ Jan 19-22 Las Vegas, NV
- 3) CDC Q School Jan 27 K-W Tri Cities Open
- 4) ECDO Memorial \$???? LATE JUNE Seattle, WA
- 5) **CDC Q School** Feb 3 **Groundhog Open**
- 6) CDC Q School Feb 3 Shoot the Rapids Open
- 7) CDC Q School Feb 10 Shoot for the Moon Open
- 8) CDC Q School Feb 10 Quebec Open
- 9) CDC Q School Feb 17 Syracuse Open
- 10) Port City Open \$24k+ Feb 24-26 Portland, ME
- 11) CDC Q School March 3 Camelia Classic
- 12) Camelia Classic \$25k+ Mar 3-5 Sacramento, CA ish
- 13) CDC Q School March 17 Shediac Open
- 14) CDC Q School March 23 VB Classic
- 15) White Mountain Shootout \$24k+ Mar31-Apr2 Shelburne, NH
- 16) CDC Virtual Q School April TBA Online

Next Meeting:

-Tuesday, May 2nd at John and Susan's